XEEN PRESS RELEASE

XEEN™ by ROKINON

The First XEEN for 2017
The New 16mm T2.6 XEEN by Rokinon

(New York, New York) January 6, 2017 – Elite Brands Inc., announced today the immediate availability of the new XEEN by Rokinon 16mm T2.6 Professional Cine Lens. The introduction of the 16mm grows the XEEN by Rokinon Professional Cine Lens System to 7 Full Frame models consisting of:

14mm T3.1 • 16mm T2.6 • 24mm T1.5 • 35mm T1.5 • 50mm T1.5 • 85mm T1.5 • 135mm T2.2

Positioned in between the 14mm T3.1 and the 24mm T1.5, the new Xeen by Rokinon 16mm T2.6 is a faster super wide angle with shallower depth of field capability as compared to the 14mm.

Traditional professional cinema lens features have not been overlooked as the 16mm, like all XEEN's, offers a uniform 114mm Non-Rotating Front Diameter for easy use with Matte Boxes, consistent focus/aperture ring placement, and standard 0.8 Cine Pitch gearing for fast lens swaps when using follow focus devices. It's available in PL mount as well as Canon, Nikon, Sony E, and MFT, and accessory mount kits are available to switch mounts if required.

The new 16mm T2.6 maintains all the characteristics of the Xeen by Rokinon Professional Cine Lens system, including Full Frame Coverage, an all metal design that typically weighs less than the competition and an 11 blade diaphragm for pleasing bokeh. Proprietary XEEN X-Coating Technology is employed to ensure maximum image quality with a cinematic look even under less-than-optimal lighting conditions. All the above, outstanding optical performance and high resolving power combine to enable 6K production of video and cinema.

XEEN by Rokinon lens mechanics and optics are manufactured and precision assembled utilizing cutting edge technology and techniques. A limited quantity of XEEN by Rokinon 16mm T2.6 Professional Cine Lens are immediately available from authorized dealers. With a street price of $2495 including a Three Year Limited Warranty, the 16mm and all XEENs is the best value for professional cine lenses in the industry.

Features common to XEEN lenses include:

- 6K Ready Optics
- Full Frame Coverage
- Tightly Color Matched
- Durable All Metal Body
- Unified 40° Iris Rotation
- Unified 200° Focus Throw
- Large Easy To Read Markings
- Three Year Limited Warranty
- Lens Support Mount (Except PL)
- Xeen Proprietary X-Coating Technology
- Unified 114mm Non-Rotating Front Diameters
- 11 Bladed Diaphragm for Superb Bokeh (Except 14mm)
- Dual Calibrated Right and Left Side Distance and T-Stop Scales
- Unified Focus and Aperture Gear Positions for Easy Follow Focus Use
- Mounts can be shimmed and are interchangeable by a qualified technician
- Incredibly smooth and fully damped movement of focusing and aperture controls







xeenusa.com | info@xeenusa.com | (800)-441-1100 | (212) 947-7100 | facebook.com/xeenusa

XEEN™ by ROKINON®





XEEN by Rokinon is an all-new, professional grade cine lens system. It offers the professional optical quality, features, specifications, and performance that are expected of a superior cine lens system but with a significantly lower price tag.





XEEN™ by ROKINON
PROFESSIONAL CINEMA LENSES

ABOUT XEEN

SPECIFICATIONS

Focal Length		14mm	16mm	24mm	35mm	50mm	85mm	135mm
Maximum T-stop		T3.1	T2.6	T1.5	T1.5	T1.5	T1.5	T2.2
Coverage		24 mm X 36 mm	24 mm X 36 mm	24 mm X 36 mm	24 mm X 36 mm	24 mm X 36 mm	24 mm X 36 mm	24 mm X 36 mm
Angle of View	Full Frame(1:1x)	115.7°	106.91°	84.1°	63.1°	46.2°	28.4°	18.7°
	Super 35	98.2°	87.43°	61.2°	46.9°	31.2°	19.0°	13.5°
	APS-C (1:1.5x)	92.7°	82.02°	60.4°	43.1°	30.8°	18.7°	12.3°
	APS-C (1:1.6x)	90.4°	79.85°	57.3°	41.5°	29.0°	17.7°	11.9°
	MFT (1:2x)	76.3°	66.86°	47.6°	33.4°	23.6°	14.4°	9.48°
Focusing Range		∞ to 0.28 m ∞ to 11"	to 0.3 m to 11.8"	∞ to 0.25 m ∞ to 9.8"	∞ to 0.33 m ∞ to 13"	∞ to 0.45 m ∞17.7"	∞ to 1.12 m ∞ to 44"	∞ to 0.8 m ∞to 31.4"
Front Diameter		Φ114mm	Φ114mm	Φ114mm	Φ114mm	Φ114mm	Φ114mm	Φ114mm
Number of Blades		9	11	11	11	11	11	11
Maximum Diameter x Length	PL	Φ117.6mm x 80.3mm Φ 4.63" x 3.16"	Φ117.6mm x 87.3mm Φ 4.63" x 3.43"	Φ117.6mm x 113.7mm Φ 4.63" x 4.48"	Φ117.6mm x 113.7mm Φ 4.63" x 4.48"	Φ117.6mm x 113.7mm Φ 4.63" x 4.48"	Φ117.6mm x 113.7mm Φ 4.63" x 4.48"	Φ117.6mm x 113.7mm Φ 4.63" x 4.48"
	Canon EF	Φ117.6mm x 88.3mm Φ 4.63" x 3.47"	Φ117.6mm x 95.3mm Φ 4.63" x 3.75"	Φ117.6mm x 121.7mm Φ 4.63" x 4.79"	Φ117.6mm x 121.7mm Φ 4.63" x 4.79"	Φ117.6mm x 121.7mm Φ 4.63" x 4.79	Φ117.6mm x 121.7mm Φ 4.63" x 4.79"	Φ117.6mm x 121.7mm Φ 4.63" x 4.79"
	Nikon F	Φ117.6mm x 85.8mm Φ 4.63" x 3.38"	Φ117.6mm x 92.8mm Φ 4.63" x 3.65"	Φ117.6mm x 119.2mm Φ 4.63" x 4.69"	Φ117.6mm x 119.2mm Φ 4.63" x 4.69"	Φ117.6mm x 119.2mm Φ 4.63" x 4.69"	Φ117.6mm x 119.2mm Φ 4.63" x 4.69"	Φ117.6mm x 119.2mm Φ 4.63" x 4.69"
	Sony E	Φ117.6mm x 114.3mm Φ 4.63" x 4.5"	Φ117.6mm x 121.3mm Φ 4.63" x 4.78"	Φ117.6mm x 147.7mm Φ 4.63" x 5.81"	Φ117.6mm x 147.7mm Φ 4.63" x 5.81"	Φ117.6mm x 147.7mm Φ 4.63" x 5.81"	Φ117.6mm x 147.7mm Φ 4.63" x 5.81"	Φ117.6mm x 147.7mm Φ 4.63" x 5.81"
	MFT	Φ117.6mm x 113.1mm Φ 4.63" x 4.45"	Φ117.6mm x 120.1mm Φ 4.63" x 4.72"	Φ117.6mm x 146.5mm Φ 4.63" x 5.77"	Φ117.6mm x 146.5mm Φ 4.60" x 5.77"	Φ117.6mm x 146.5mm Φ 4.63" x 5.77"	Φ117.6mm x 146.5mm Φ 4.63" x 5.77"	Φ117.6mm x 146.5mm Φ 4.63" x 5.77"
Throw	Focus	200°	200°	200°	200°	200°	200°	200°
	Aperture	30°	32.5°	40°	40°	40°	40°	35°
Weight	PL	1.170kg 2.58lb	1.175kg 2.52lb	1.180kg 2.60lb	1.360kg 3.00lb	1.160kg 2.56lb	1.245kg 2.74lb	1.382kg 3.05lb
	Canon EF	1.170kg 2.58lb	1.175kg 2.52lb	1.180kg 2.60lb	1.375kg 3.03lb	1.160kg 2.56lb	1.245kg 2.74lb	1.394kg 3.07lb
	Nikon F	1.125kg 2.48lb	1.130kg 2.49lb	1.135kg 2.50lb	1.320kg 2.91lb	1.115kg 2.46lb	1.200kg 2.65lb	1.348kg 2.97lb
	Sony E	1.175kg 2.59lb	1.180kg 2.60lb	1.185kg 2.61lb	1.380kg 3.04lb	1.165kg 2.57lb	1.250kg 2.76lb	1.407kg 3.10lb
	MFT	1.175kg 2.59lb	1.180kg 2.60lb	1.185kg 2.61lb	1.380kg 3.04lb	1.165kg 2.57lb	1.250kg 2.76lb	1.413kg 3.12lb

ITEM NO.	ITEM DESCRIPTION	UPC 0-84438-
XEEN by ROKINON® PRO CINE LENSES		
XEEN by ROKINON 14mm T3.1 Professional Cine Lens		
XN14-C	XEEN by ROKINON 14mm T3.1 Professional Cine Lens for Canon EF Mount	76507-6
XN14-PL	XEEN by ROKINON 14mm T3.1 Professional Cine Lens for PL Mount	76508-3
XN14-MFT	XEEN by ROKINON 14mm T3.1 Professional Cine Lens for Micro 4/3 Mount	76509-0
XN14-NEX	XEEN by ROKINON 14mm T3.1 Professional Cine Lens for Sony FE Mount	76510-6
XN14-N	XEEN by ROKINON 14mm T3.1 Professional Cine Lens for Nikon F Mount	76511-3
XEEN by ROKINON 16mm T2.6 Professional Cine Lens		
XN16-C	XEEN by ROKINON 16mm T2.6 Professional Cine Lens for Canon EF Mount	76549-6
XN16-MFT	XEEN by ROKINON 16mm T2.6 Professional Cine Lens for Micro 4/3 Mount	76550-2
XN16-N	XEEN by ROKINON 16mm T2.6 Professional Cine Lens for Nikon F Mount	76551-9
XN16-NEX	XEEN by ROKINON 16mm T2.6 Professional Cine Lens for Sony FE Mount	76552-6
XN16-PL	XEEN by ROKINON 16mm T2.6 Professional Cine Lens for Arri PL Mount	76553-3
XEEN by ROKINON 24mm T1.5 Professional Cine Lens		
XN24-C	XEEN by ROKINON 24mm T1.5 Professional Cine Lens for Canon EF Mount	76464-2
XN24-PL	XEEN by ROKINON 24mm T1.5 Professional Cine Lens for PL Mount	76468-0
XN24-MFT	XEEN by ROKINON 24mmT1.5 Professional Cine Lens for Micro 4/3 Mount	76465-9
XN24-NEX	XEEN by ROKINON 24mm T1.5 Professional Cine Lens for Sony FE Mount	76467-3
XN24-N	XEEN by ROKINON 24mm T1.5 Professional Cine Lens for Nikon F Mount	76466-6
XEEN by ROKINON 35mm T1.5 Professional Cine Lens		
XN35-C	XEEN by ROKINON 35mm T1.5 Professional Cine Lens for Canon EF Mount	76512-0
XN35-PL	XEEN by ROKINON 35mm T1.5 Professional Cine Lens for PL Mount	76513-7
XN35-MFT	XEEN by ROKINON 35mmT1.5 Professional Cine Lens for Micro 4/3 Mount	76514-4
XN35-NEX	XEEN by ROKINON 35mm T1.5 Professional Cine Lens for Sony FE Mount	76515-1
XN35-N	XEEN by ROKINON 35mm T1.5 Professional Cine Lens for Nikon F Mount	76516-8
XEEN by ROKINON 50mm T1.5 Professional Cine Lens		
XN50-C	XEEN by ROKINON 50mm T1.5 Professional Cine Lens for Canon EF Mount	76469-7
XN50-PL	XEEN by ROKINON 50mm T1.5 Professional Cine Lens for PL Mount	76473-4
XN50-MFT	XEEN by ROKINON 50mmT1.5 Professional Cine Lens for Micro 4/3 Mount	76470-3
XN50-NEX	XEEN by ROKINON 50mm T1.5 Professional Cine Lens for Sony FE Mount	76472-7
XEEN by ROKINON 85mm T1.5 Professional Cine Lens		
XN85-C	XEEN by ROKINON 85mm T1.5 Professional Cine Lens for Canon EF Mount	76474-1
XN85-PL	XEEN by ROKINON 85mm T1.5 Professional Cine Lens for PL Mount	76478-9
XN85-MFT	XEEN by ROKINON 85mmT1.5 Professional Cine Lens for Micro 4/3 Mount	76475-8
XN85-NEX	XEEN by ROKINON 85mm T1.5 Professional Cine Lens for Sony FE Mount	76477-2
XN85-N	XEEN by ROKINON 85mm T1.5 Professional Cine Lens for Nikon F Mount	76476-5
XEEN by ROKINON 135mm T2.2 Professional Cine Lens		
XN135-C	XEEN by ROKINON 135mm T2.2 Professional Cine Lens for Canon EF Mount	76524-3
XN135-PL	XEEN by ROKINON 135mm T2.2 Professional Cine Lens for PL Mount	76528-1
XN135-MFT	XEEN by ROKINON 135mm T2.2 Professional Cine Lens for Micro 4/3 Mount	76525-0
XN135-NEX	XEEN by ROKINON 135mm T2.2 Professional Cine Lens for Sony FE Mount	76527-4
XN135-N	XEEN by ROKINON 135mm T2.2 Professional Cine Lens for Nikon F Mount	76526-7
XEEN by ROKINON EXHANGEABLE MOUNT SETS		
XNMOUNT-C	Xeen by Rokinon Mount Kit for Canon	76517-5
XNMOUNT-N	Xeen by Rokinon Mount Kit for Nikon	76518-2
XNMOUNT-PL	Xeen by Rokinon Mount Kit for PL	76519-9
XNMOUNT-NEX	Xeen by Rokinon Mount Kit for Sony E	76520-5
XNMOUNT-MFT	Xeen by Rokinon Mount Kit for MFT	76521-2